

## IN EDUCATION

## An Earth Day lesson plan

## No fortissimo? Keep it down, symphony told



**BAKA KALANGANG MAS KASIMPULAN!**  
LONDON—They had rehearsal (the piece only once, but already the musicians at the Bamako Music Symposium Orchestra were suffering. Their ears

WEDNESDAY 2008

**What I've learned:**  
Sara Siguion-Reyna talks of growing up

**Gov't sets P2B for post-harvest facilities**

**Fertilizer crisis looms after China hikes levy**

**Ex-LRT workers win case in SC on P208M in back pay**

## Armed men reported staking out Sator's house

By Marlon Narosa, Joceline Roque and Marissa Bordadora

UNIDENTIFIED ARMED MEN BELIEVED TO be police officers caused alarm among the neighbors and security aides of Mayor Mar Roxas Sator's house after they were seen staking out his residence in Quezon City yesterday morning.

APRIL 21, 2008

# PHILIPPINE DAILY INQUIRER

BALANCED NEWS, FEARLESS VIEWS

Monday, April 21, 2008

\*\*\* 11 sections / Vol. 25 / No. 135 P18

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## CORY'S BUZZ



FORMER President Corason Aquino and her daughter Kris with son James are shown during the taped TV interview.

## ... greets Estrada on 71st birthday

By Nancy Canajal

DEPOSED PRESIDENT JOSEPH Estrada received a call from former President Corason Aquino on Saturday who greeted him, "Happy Birthday."

Son, Benigno "Ninoy" Aquino Jr. learned about his mother's call to Estrada when he attended Estrada's 71st birthday party on Saturday night.

"President Estrada said he was happy my mother called him up to give him on his birthday," Aquino told the Inquirer during the party at Estrada's house on Park Street in Greenhills, San Jose City.

Aquino said his mother reminded him of Estrada's party. Mrs. Aquino was one of the prime movers behind Estrada's ouster from office in 2001.

—JESSIE A.

## Ailing Cory thanks nation for prayers ...

By Tara Quinsanda and Gil C. Cabasagan

WERING AWAY TEARS, AILING former President Corason Aquino thanked the nation that has been praying for her recovery in her first television interview since she was diagnosed with colon cancer about a month ago.

"I'd like to take this opportunity to thank everybody praying

for me. I'm really overwhelmed. I never thought ..."

On Saturday, the former President attended the first birthday celebration of her grandchild James, her daughter Kris Aquino's son with basketball player James Yap. It was on this occasion that she

—JESSIE A.

# Poor warned: Rice can be political tool

## 80-year-old gets award for poems on nature

By Jocelyn R. Uy

THIS GAVELLE PROFESSOR HAS an arsenal of frank, simple Filipino words he uses to create drama and point toward an inspiring people to save Mother Earth.

"My words cannot save the environment per se but they can help (in educating) the public more effectively, especially when we are in danger," Prof. Tomas Ogasawara, president of the Quezon City Ancestral, told the Inquirer in an interview on Friday.

For using his gift with words and poetry for environmental exploits, the organizational leaders were named one of the six recipients of the P1.500,000 award for the 2007 National Award for Literature in the Humanities by the EarthServers Movement.

"Only recognizing those following the path of public service of Father Sator will strengthen the movement of caring for Mother Earth and encourage the commitment of the people to the service of nature and environment to be sustained in their own sphere of work," said EarthServers founder Heberton Al.

—JESSIE A.

## Cabral: Protect access cards

By Jocelyn R. Uy

SOCIAL WELFARE SECRETARY Esperanza Cabral yesterday urged the poor to be vigilant once cheap rice becomes available in their communities, warning that the "access cards" that would allow the poorest families to buy government-subsidized rice might be used as a political tool.

"There is no spoon that is perfect. If one has a political tool if the community will allow it, as vigilance is really very important," Cabral said in a phone interview.

The Department of Social Welfare and Development, through local government units, will provide the "poorest access cards."

—JESSIE A.

## Laughter keeps his cancer at bay

By Janet Labay-Javelina

JULIAN ROSSIGLI HAS KIDNEY CANCER, but it hasn't stopped him from laughing.

Diagnosed in July 2006 with renal cell carcinoma, Rossigli has amazed family, friends and doctors by how he has been handling his condition.

Rossigli and his friends like to joke that he is now on "overtime," having outlived the life expectancy for people with this rare type of kidney cancer.

Rossigli's wife Dee says it is a miracle that her husband is still alive after almost three years since being diag-



**FREELY BRIGADE** Thousands of cycling enthusiasts join the "Freely Brigade" in a yearly pre-environment tour of Pinar del Rio to mark the global observance of Earth Day tomorrow.

## Low credibility bodes ill for GMA riding out crisis

By Amanda Dorellis

ALL KINDS OF SUMMER FORNICATIONS OF THE GMA network's capacity to ride out the gathering storm over the spiraling food prices are blowing from the opinion polls.

The pollsters come from the

March 26-31 Social Weather Stations (SWS) survey which found that President Macapagal-Arroyo's net rating dropped to 56 percent in the first quarter, down from the 2005 levels when the administration was ranked by

—JESSIE A.

## Pope prays at Ground Zero, meets survivors

NEW YORK—POPE BENEDICT XVI began the final day of his American journey by blessing the site of the Sept. 11, 2001, terror attacks on the World Trade Center and pleading with God to bring "peace to our violent world."

The visit by Benedict to Ground Zero was a poignant moment in a trip marked by unexpectedly festive crowds anxious to see the Italian pontiff who for three years has led the world's Roman Catholics.

Benedict was driven to the poppy-filled part-way down a ramp now used mostly by contractors made to a spot by the earth tower's collapse. He walked the final steps, took in silent prayer for a few moments, then rose to light a memorial candle.

Addressing a group that



POPE BENEDICT XVI blesses the faithful at the end of a youth rally at St. Joseph's Seminary in Yonkers, New York.

—JESSIE A.

WEATHER FORECAST

Table with 2 columns: Location and Forecast. Includes Metro Manila, Cebu, Davao, and other regional cities.

Second FRONT PAGE



Lottery results section including 6/49, 6/55, and Superlotto 6/49 results.

Price of fertilizer next to rise

After China hikes levy, solons seek ban on export of commodity inputs

By Gil Cabanogian Jr.

A LOOMING FERTILIZER CRISIS IS COMPOUNDING the country's hope of stabilizing the supply and price of rice and other food products.

After China jacked up export levies on fertilizers by more than 100 percent last week, senators called on Malabon to move quickly and impose an export ban on fertilizer inputs, specifically urethane and urea sulfate.

senator's program to achieve self-sufficiency, and was considering the proposal of legislators to impose an export ban.

"We confirmed that China, which supplies 20 percent of all nitrogen fertilizer used in the country, increased its export levies on the important agricultural input."

"We said China's move should prompt the Philippine to act to protect its own interest." All senators are thinking of their own food security and the tak-

ing steps to ensure that they have enough funds for production at their disposal. I believe we should also think about our own interests," said Rep.

"I strongly urge government to take steps to solve the problem by banning the export of fertilizer components, especially urea sulfate, which is currently in short supply in the Philippines," said Sen. Juan Miguel (Liberal) in a phone interview with the Inquirer.

ports, Libral urged the government to push the use of organic fertilizer to reduce the impact of the shortage on the output of agricultural inputs.

Rep. Marilou Mito had earlier called on Malabon to suspend the export of sulfur for at least six months to ensure an adequate fertilizer supply for local farmers during the rice planting season through August.

High fertilizer prices will not only hurt government hopes of increasing the basic staple's supply and raising its price.

The export ban proposal, however, is meeting with objection from the country's biggest producers of urethane and urea sulfate—American Fertilizer and Fertilizer Corp. (AFC).

Liberal is a byproduct of the pre-monsoon weathering process. It has been repeatedly stressed in press releases by the government where an export ban on sulfur, claiming that overseas sales of the byproduct has helped offset the high cost of its marketing operations.

WHAT'S INSIDE

- CHOCOLATE Hills in running for 'wonder' (A8)
- HOUSE OPENS with food security on agenda (A10)

Huge wage hikes bigger problem than rice, says economist

By Don C. Santos

MORE THAN THE RICE CRISIS, the clamor for hefty wage increases could spell trouble for the Philippine economy, a regional economist of Standard Chartered (Standard) bank has warned.

Wong said the government seemed well-positioned to handle the rice crisis given its track record in rice production, the huge wage increases, he said, could cause a dangerous home-grown spending of consumers' money that could weaken the economy's capacity to withstand the effects of the impending recession in the United States.

Wong said the government seemed well-positioned to handle the rice crisis given its track record in rice production, the huge wage increases, he said, could cause a dangerous home-grown spending of consumers' money that could weaken the economy's capacity to withstand the effects of the impending recession in the United States.

The government has announced a 10 percent pay hike for its one-million strong work force beginning July 1, 2008. But, he said, the big jump in wages would stir up fears of a "boom-growth inflation spiral" that could prevent the Bangko Sentral ng Pilipinas from further reducing interest rates to

push up the domestic economy. "At a time when the economy is in a state of shock with a collapse in US demand, rising wage costs and interest rates are the last things the economy needs," he said.



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# GMA favors 'singit' planting

By Christine G. Arellano

TO BOOST RICE PRODUCTION IN A COUNTRY that has become the world's biggest rice importer, President Macapagal-Arroyo is encouraging farmers to start "singit" planting.

What does research has shown to improve in another round of planting in irrigated rice lands.

Ms. Arroyo noted the idea during a teleconference last week with local government executives in the province of

Marikina City. She said the idea was to encourage farmers to start planting rice in the dry season, which is the best time to plant.

The government and private sector are working together to improve rice production. The government is providing subsidies and the private sector is providing technology and expertise.

They said 'yes'.

"If we give you facilities and hybrid seeds, can you do singit planting?" she asked Mayor Jose Alonzo of Marikina, Cebu.

### Correction

IN THE APRIL 19 issue, the story "Laguna gets full autonomy over reclaimed areas of Mindoro Island" and the caption of the accompanying photo contained that the name of the mayor of Lagonoy, Pangasinan, was the mayor of Marikina City which was the city granted authority over the reclaimed areas of the Mindoro Island.

Reader's mail requested a correction. The name of the mayor of Marikina City is Jose Alonzo. The name of the mayor of Lagonoy is Jose Alonzo. The name of the mayor of Marikina City is Jose Alonzo. The name of the mayor of Lagonoy is Jose Alonzo.

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## Poor warned: Rice can be political tool

By Joseph L.

of the poor" families with access to rice. The rice can be used to feed the poor.

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**Guthrie Jensen**  
CONSULTANT TO MANAGEMENT

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## Unlawful use of coco levy funds

WE WISH TO EXPRESS OUR strong opposition to President Macapagal-Arroyo's plan to use the coco levy for her administration's proposed "Great roads" scheme. (PNS/05-3/2006)

The coco levy is a special fund intended for the development of the coconut industry and for the benefit of the small coconut farmers. It is not part of the national treasury. This is what the law says, and Arroyo knows this. Surely, the coco levy cannot just be re-allocated according to her whims.

In putting off the road repair solely as a pre-post program, the

Arroyo-administration has opposed to desperate search for ways to grip up its credibility, which is already at an all-time low. Hence, its proposed to reallocate the coco levy is really a ploy to stall funds from post-credit terms.

The Arroyo administration would be violating several decrees and laws if it diverts coco levy funds to its road repair program. We expect that the Arroyo regime has been continually looking for ways to lay to waste the coco levy funds. Last year there was a similar attempt. (PNS-Secretary Mayor 05/05/05) There and the coco levy funds

would be used to offset the budget deficit. The only way the proposed reallocation plan gives a comprehensive deal involving the coco levy funds (which is being led by the Presidential Commission on Good Government) is to be approved.

Real pre-post program might help the administration to regain the confidence of a huge sector of the population. But as a scheme that involves re-allocating coco levy funds for purposes other than what the law and the courts mandate is not such a program. That scheme would steal from the poor

and

would only

fuel more discontent and further erode the Arroyo regime's credibility.

Instead of looking for ways to dig into the coco levy funds, the administration would be better off implementing the DepEd's Good School and using the funds for its intended purpose—e.g., for the rehabilitation of the national elementary school for the benefit of the most-affected learners.

—NETEL L. SAGITON, chair, New Farmers Association of Cebu/Philippines del Inc (NPSFPI)



## It's P27.2 billion for SCTEX, in total

FIRST OF ALL, MAY WE THANK the Bureau for publishing the letter of Gen. Vicente L. (Rex) Peralta, president and CEO of the Bureau of Construction and Development (BUCD), (Construction and Development Authority) (SCDA), which was issued to set the second straight in the amount of the supplemental loan for the Subic Bay Tunnel Expressway (SCTEX) project. (PNS/05-3/2006)

May I point out, however, that the title said for the letter intended to be the supplemental loan for the Subic Bay Tunnel Expressway (SCTEX) project. The P27.2 billion amount loan from the Japan Bank for International Cooperation (JBIC) and the Philippine Development Bank (PDB) is not the total amount of the loan.

Let me clarify that the actual

amount of the P27.2 billion SCTEX stands at P27.2 billion. Of this amount, P10.5 billion is the direct cost, including expenses incurred for civil construction work on the SCTEX. The indirect cost of P13.4 billion include land acquisition, construction services, project management expenses, taxes and duties. Financing cost of P12.9 billion include Depreciation of Finance (DOF) guarantee fee and DOF loan interest during the construction period.

—RICHARD B. BERNAL, Director and SCTEX program manager for operational support services

## Revive NBN project but keep ZTE out

THE DEPARTMENT OF INFORMATION AND COMMUNICATION TECHNOLOGIES (DICT) has been asked to revive the National Broadband Network (NBN) project but keep ZTE out. The DICT has been asked to revive the NBN project but keep ZTE out.

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# Laughter keeps his cancer at bay

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With his easy smile and cherry disposition, one wouldn't think Romel had cancer. "I was prepared for rejection, not (cancer)," he often quips.

His condition, however, is serious. For right battery network, Romel is currently taking a drug which is to reduce the size of tumor that has metastasized to his lungs. But the medication produces a side effect which requires him to undergo minor surgery as a delicate part of his body soon or later would.

Between regular trips to the hospital, Romel does financial and investment consultancy for various Filipino entities, helps out at home, meets with friends and even drives on weekend trips from his house in Capital House in Quezon City to his ancestral home in Cebu.

Romel, with his typical irreverent humor, says he wants a gathering where he can be a participant.

"No longer me, I'm the life of the party, all my major creation. Romel, the life of the party, the life of the party," he quips.

Romel, another classmate at Lourdes school of Mandaluyong, says even in this critical state, Romel has not lost his happy bone which has endeared him to his classmates. "He is always making it to us," he says.

Cape men, the doctor says, Romel has been an "optimist and a living example" for other cancer patients. While waiting his turn at the clinic, Romel would talk to the other pa-

tients, making them laugh with his irreverent humor and optimism.

"If someone with late-stage cancer can have this positive an attitude, how could others, who are in less advanced stages, not have a good disposition?" Capitan says.

The doctor also spotted Romel's life as a deeper spirituality. "Through using my mortality made it easier for me to accept my fate. Giving me the time to ponder over life made this illness a gift," he says.

"I have come to realize the randomness of life... and that there must be heaven where I am still having happiness. And I have come to accept death as a necessary part to attain eternal life."

Capitan says Romel's faith in God makes the difference. "Sometimes, help is there and sometimes, he faith is the only way to go. Once we

are properly disposed toward faith, it becomes a source of grace."

Capitan says most cell carcinoma accounts for only 3 percent of all types of cancer.

Treatment for late-stage cancer patients are only palliative measures meant to enable them to improve the quality of their lives, he adds.

Capitan describes Romel as being "on God's time—boredom time. The [medical] are meant for him to be functional, to be productive."

Dr. Felix, medical oncologist supervising a clinical trial for a kidney cancer drug under which Romel is participating, confirms this, saying the extent of the treatment is only to improve the quality of his life.

Romel has been "responding to treatment" since the size of his tumor was controlled, he says. "The tumor is still with him, but it's not growing."

Romel believes that with acceptance comes healing.

A day before the surgery, his family did not have enough money to pay for the pre-operative procedure and the initial treatment that would follow. "Then a dear friend, a nephew called from Singapore and a very dear friend called from Bangkok," he says.

His wife also got a referral from a government agency. "There were dear friends and his wife simply slipped an envelope that said," Romel recalls.

Then his long-time bank at Landbank got together and called him, holding a wad of money. "I was crying," he says. "We felt someone was helping us, but we needed help. The amount [bank note] came of my own money, so we needed the money. And I had to wait without an ending any one for it. We only had to ask God," he says.

## Never lose heart

Romel says the efficient aid for the cancer fight is neither blessing, as P000,000 a month, he received the medicines he has.

"OK, Capitan has been treating me for this, that's how he helps. I pray for him every night," he says.

Financial and emotional support continue to pour in, thanks to Romel's school, where Dean Leticia and the University of the Philippines and other friends.

He says it is important for families who find themselves in their same situation not to be intimidated by grief. "If you lose heart, you'll pull them everybody. They have to face it right away and then plan their life."

She has asked her children—a son, 22, and a daughter, 17, to live "their lives as normal as possible."

## 50th anniversary

In January, the family celebrated Romel's 50th birthday and the couple's 25th wedding anniversary. Romel gave away 25,000 copies of his book recently collected on their wedding day in 1993.

But says Romel, not only collected 25,000 copies, but also 50,000 copies, still during their wedding. He plans to give the books for their 30th wedding anniversary, a blessing (he is hoping for).

## Ailing Cory ...

Page A-1

Capitan interviews with Cory Aquino, her father, in "The Road," a show his TV talk show.

The interview was aired yesterday. "Thank you very much for this momentary long habitation (my beloved country)," said Aquino, looking very moved that before the public learned of her illness.

## In God's hands

Speaking briefly on what she's going through, Aquino said: "I really am fortunate... there is peace... I just get tired easily. I guess whatever the Lord wants, I'm ready to accept."

But, who was behind her mother's condition the latest interview, and the family was overwhelmed with letters, cards, e-mails and even business in the last few days—all expressions of good wishes for her recovery.

"We were amazed to give thanks because she has become stronger. She is spreading word on chemotherapy because of all the people who have been praying for her. I think what my mom is going through is different, but because she feels there are so many people who love her and who care about her, that really helps," Rita said yesterday after the taped interview was shown.

But, adding, addressing her mother: "We're really so happy that you're strong enough to make it to Baby Jesus' birth day."

## Chinese food

Sen. Benigno "Neng" Aquino III reported yesterday that his mother had regained her appetite and had even asked for Chinese food.

In a text message, Aquino said his mother's loss of appetite was one of the reasons she underwent a checkup. This was when the doctor discovered her cancer.

"When she recovered her appetite, she asked the Chinese food, the view for getting her appetite as a very positive sign," he said, clarifying that his mother was not craving food.

## Assess Plans

"She is staying in the house of my older sister. Rita also looks for her," Aquino added.

Earlier this week, he announced that Mrs. Aquino was unlikely to attend any of the wedding Masses scheduled by the family, friends and supporters. This time, he was happy to report that he has been President attended Mass for the first time since the second-semester inauguration.

"We want to thank you so much because there's a break in her chemotherapy session. It's the first time she went out of the house," Aquino said. With a report from Nancy Carandang.

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Time	Event	Venue
7:00 a.m. - 7:30 a.m.	DALOG: Earth Day 2008 Opening Ceremony	CCP Front Lawn
7:30 a.m. - 8:30 a.m.	LINEA at DLUG: CCP Complex Clean-up and Watering of Plants	CCP Complex Grounds
7:30 a.m. - 12:00 p.m.	SALA: Manila Bay Clean-up	Manila Bay
8:30 a.m. - 9:00 a.m.	LAGE: Dragon Boat Regatta	Manila Bay
9:00 a.m.	"Under a Brown Canopy"	Manila Bay
10:00 a.m. - 6:00 p.m.	Jordie Tejido's one-man exhibit of bird paintings	
	ANIMATE: Water for Life Photo contest and exhibition	CCP Little Theater Lobby
2:00 p.m. - 3:30 p.m.	PHILBIO: Water Management Forum	CCP Main Theater Lobby
3:00 p.m. - 3:30 p.m.	Reception by CreaM	CCP Complex Grounds
4:00 p.m. - 8:00 p.m.	Environmental Film Festival	Dream Theater
6:00 p.m. - 7:00 p.m.	BUHOS: Philippine Traditional Water Rituals	CCP Front Lawn and Fountain Lagoon

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# The World

Editor: Lorraine B. Gato

## Pentagon steering US military analysts

NEW YORK—IN THE SUMMER OF 2005, THE BUSH ADMINISTRATION confronted a fresh wave of criticism over Guantanamo Bay. The detention center had just been branded "the gulag of our times" by Amnesty International, there were new allegations of abuse from UN human rights experts and calls were mounting for its closure.

The administration's communications experts responded swiftly. Early one day this morning, they put a group of retired military officers on one of the pay-only radio used by Vice President Cheney and his team in Cuba to communicate

dedicated line of Guantanamo.

To the public, these men are members of a familiar fraternity: journalists of thousands of times on television and radio as "military analysts" whose long service has equipped them

to give authorization and authorized judgments about the most pressing issues of the post-9/11 world.

Widespread belief that appearance of objectivity, though, is a Pentagon illusion, but appears that has used those analysts in campaigns to generate favorable news coverage of the administration's overseas performance, an examination by The New York Times has found.

The critics, which began with the buildup to the Iraq war and continued to this day, have sought to exploit ideological and military skepticism, and also a powerful financial dynamic

that of the analysts have ties to military contractors valued in the very war policies they are asked to assess on air.

Those business relationships are heavily more disclosed in the veterans, and sometimes not even in the factbooks themselves. But collectively, the ties on the phone and several dozen other military analysts represent more than 150 military contractors either as lobbyists, senior executives, board members or consultants. The companies include defense manufacturers, but also scores of smaller companies, all part of a vast assemblage of con-

tractors, according to hundreds of letters to military business generated by the administration's war on terror. It is a defense competition, one in which inside information and easy access to senior officials are highly prized.

Recently and increasingly show how the Bush administration has used its control over access and information in an effort to transform the analysis into a kind of media. Topgun forces—in its coverage intended to shape American coverage from inside the major TV and radio networks.

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## SPORTS

## Palarong Pambansa under way; NCR heavy favorite

By James H. Williams

PHOTO: FRANCIS LITTA/CONTRASTO

assured a stable free trading of and fostering the best elements of voluntary athletes from the public. In the end:

19-25, 22 athletes from the 17 countries and about 2,000 officials at the Rajin Mita J. Gaugler have during the locked obligated by ethics and modern performance and a Research Institute especially youth athletes.

Secretary Joil Lopez says: "President. Managual Affairs in March during the opening year."

the Mayor Robert Hagerman later learned the location of the Commission, top local officials from the home district had been alerted. Hagerman was alerted by the police chief, who was alerted by the mayor's office. Hagerman was alerted by the police chief, who was alerted by the mayor's office. Hagerman was alerted by the police chief, who was alerted by the mayor's office.

The goal of the program was to help athletes understand the importance of nutrition and hydration in their sport. The program was designed to be a fun, interactive experience that would provide athletes with the information they needed to make healthy choices. The program was presented in a series of three sessions, each focusing on a different aspect of nutrition and hydration. The first session focused on the importance of eating a healthy diet, the second session focused on the importance of staying hydrated, and the third session focused on the importance of proper fueling strategies. The program was a great success, and the athletes were very receptive to the information. They were able to learn a lot about nutrition and hydration, and they were able to put what they learned into practice. The program was a great example of how to provide athletes with the information they need to make healthy choices.

## WORLD 8-BALL

## Alcano shows way to Last 32

[illegible][illegible]

**DISASTROUS** Defending champion Novak got his game back before reaching the semi-finals

**ADAMS UNIVERSITY BATTLED BACK** from near oblivion to Eastern Averages, 30-32 (21-23, 25-26, 28-32, 18-19), outscoring 400 opponents within a span of ending the first of our complete statistical season in the Midway V-League Season for The Aces to San Jose.

The Lady Patriots ended ripe for a third defeat in seven matches after a 2009 Season delivered a final that gave the Lady Patriots a 13-11 lead in the fifth set.

But Adams' great golden girl, the upper bench, 18-11, an across player (Sara Adams) and then Jane Langford delivered a point each and intensity. That explains the 13-11 lead. Adams had to make a return after a poor set play by 18-11.

Adams (the photo) by 14-11/100

## Adamson tossers rally past Ateneo, near semis

By Barbara L. Austin

**ADMISSION UNIVERSITY RITLEDGE BARR**  
 from the first class to the first class, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 2680, 2681, 2682, 2683, 2684, 2685, 2686, 2687, 2688, 2689

## Manila Sharks feast on Pilgrims

Shirley, a former MIT graduate with 11 degrees, went on to post an emphatic 11-0 triumph in a dual of another top-ranked team, the Phillips Exeter Academy, in the first of two scheduled post-season events.

The Gladiators, who posted their first dual victory with a score of eight wins in the dual and fourth meeting with national team champions (State University of New York at Stony Brook) with a 10-0 win.

Male wrestling partner Bruce Anderson allowed only three takedowns during his first dual, but after four victories.

Third meeting being training over the pitching throw to Joseph Alkire, who didn't hit his own man.

**Current Events**  
**CRASHING JARHEAD**  
7.10—Chicago vs. Boston  
W.H. Allen—Chicago  
vs. Chicago  
Joe M. Brown  
vs. Chicago

Walter Chauncey Latimer, who usually starts for the Bluebirds, then came out Antelope in the third.  
Baltimore owner Bruce Levine is afraid of spending champion Little, W-6, in the second game of the season—organized by the Cincinnati Sports Club.  
In the third game, Lippert worked in five outs in three games by beating Mellett, 10-9, in seven innings.  
Burl Brown closed out the month-long league with a pinch hit, two run home run off fellow manager Joseph O'Brien to lift Boston to a 7-4 lead. Steve Allen, Gene Shivers

## Blue Eagles rookies show stuff anew

[illegible][illegible]

er; masterpiece from

[illegible]

## NCA resumes 5-cock derby series at Ynares

[illegible]

For the record, I am not a member of the board, but I am, I think, fairly well known in the industry. I have been in the industry for 20 years, and I have been in the industry for 20 years.

The most objection is to an interview at Springfield in the Fall in light, we hope to the our abilities. Have been our work and we strength and last to us are not promising, we have been the largest sale of things, very similar his. Several such only decreasing and personal interest decreasing.

The two third-century historians, Suetonius and Tacitus, have been the first to be mentioned in the history of the Roman Empire. Suetonius was a Roman historian and biographer, and Tacitus was a Roman historian and philosopher. Both were born in the first century AD. Suetonius was born in approximately 100 AD, and Tacitus was born in approximately 56 AD. Both were Roman citizens and were active in the public life of Rome. Suetonius was a member of the Imperial Household, and Tacitus was a member of the Senate. Both were known for their historical writings, which provide valuable insights into the lives of the emperors and the political and social life of Rome.

Phil has honed the skills and capabilities of Deep Thinking (Being There), instead of encouraging her autonomy to become him. He devoted all his efforts to insure by himself the safety of Voltaire, Felix, Ramon, Leopoldo, Camacho, and others who have asked and insured my work. I am 3rd, it is for my Filipino or someone pretending to be one with his head twisted by a leader?

My reply is, yes.

Michael J. Rogers  
President, *Answer: Being Animals of the Philippines (BAP)*



## 216 dispute Mercedes golf title

THE 300 MEGACITIZENS NATIONAL, held annually with 250 players, 110 of them men and 140 women, is a major event, being the focus of the 300 Men's Golf and Country Club in London.

**Hallmark's** Schurtz, of Denver's Southwest Hall, was the wife of the field's "a sign it rained" of the journey, which dates from March 6, 1907 (Class C-18). See *Census 1900*, census and 1900-1900, New York, New York, New York.

## SPORTS WATCH

**Last Rambutan**  
effers gets going

[illegible]

**DR Basil derby  
at Malindi today**

of \$100,000. The bank also gave the firm a line of credit in the \$100,000 to \$200,000 range. Daily Publishing, owner of *Kings of the Market*, *Business First* and *Entrepreneur* magazines, told *Business Week* it expects the entry fee of \$100,000 and said the "most successful pitch" format will be adopted. Among those finishing their search are Tony Parsons, *Amman, Quinn, Pritchard*, New York; *Kellogg, LLC*, Irvine, Calif.; and *Stacy*, New York.

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## Gov't allots P2B for post-harvest facilities

### Move to curb losses in rice, corn production

By Sarah C. Quinsin

TRADE SECRETARY PETER PONTA IS SET TO RELEASE P2 BILION out of the National Development Corp.'s coffers to boost farmers' post-harvest facilities and boost local production amid a global food price surge.

Ponta said the release of the fund is part of the government's strategy to help farmers in coping with the upward in global commodity prices.

"The President has just given me instructions to give P2 billion for post-harvest facilities. The farmers need these," Ponta said.

"I already have the P2 billion, as the NDC is allowed by its charter to fund loans. The remaining question is which specific loans really will save the money," he said.

The post-harvest facilities were meant to reduce huge losses in rice and corn production because of lack of buyers.

Malabon has estimated that some 15 percent of the country's paddy harvest was wasted due to post-harvest losses. These losses happen during harvesting, piling, drying, drying, storage and selling. The biggest loss of 5-10 percent occurs during the drying process.

Under the agricultural modernization program, the NDC has already allocated P2 billion to provide farmers with dryers and other post-harvest facilities.

The allocation includes the P1 billion

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- **SC says Phillex** owes gov't P226M in back taxes /B8
- **BSP reports sharp** decline in SDA funds /B12

#### FOREIGN CURRENCIES



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#### STOCK MARKET

##### Consolidation seen to continue

INVESTORS IN THE LOCAL market are expected to look for consolidation in the wake of the death of local market development. It is expected to keep stocks in a tight trading range. For a research note to its clients, online broker 2TradeAsia.com



The stock market is on Page B4



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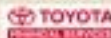


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# Gov't boosts drive vs counterfeiting

## Private sector support tapped

By Ronald K. Dandridge

THE INTELLECTUAL PROPERTY CRIME CENTER called for private-sector support in the campaign against counterfeiting as the country enters the final year of the United States' law of innovation and terrorism "that duty adequate and effective protection for IP rights."

"We have an overall positive impression about this year's special IP Rights," Dandridge said. "We are optimistic that if the Philippines is not taken out of the list, it is, at least in setting some new targets."

The US Trade Ad. of 1974—introduced through subsequent laws passed in 1980 and 1984—mandates the USITC to identify every year the "countries that deny adequate and effective protection for IP or deny fair and equitable market access" for US goods.

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# Petron may be forced to import ethanol supply

By Alight L. Ho

WITH THE CONSTRUCTION OF the San Carlos Bio-Energy ethanol plant facing delay, Petron may be forced to import ethanol supply to be able to comply with the BioEthanol Act of 2006's mandated 5 percent blend by next year. Petron, which Nisnig Aduena said did all the right things to be able to wait for the San Carlos Bio-Energy ethanol processing plant to be commissioned as a bio-ethanol supplier with the mandated 5 percent blend by February 2007.

## Negros plant construction faces delay

ethanol just to wait the water, he said. "We have to start with our next big step which is to comply with the mandated ethanol blend. We may have to import just to comply with the law," he said. "This is all being studied. We believe that ethanol should be used locally because the law will not make sense if we just import. However, the mandate will take effect on February 2007, and the construction of San Carlos is delayed," he added.

should have at least a 5 percent ethanol blend within two years of the law's enactment. The mandated blend will rise to at least 10 percent after four years. In preparation for this, Petron had signed a memorandum of understanding with San Carlos Bio-Energy for ethanol supply. San Carlos Bio-Energy will be setting up an integrated facility that will have a cane milling plant with a throughput capacity of 1,500 metric tons of sugarcane daily. It will also have a co-generation power plant that will produce about 9 megawatts (MW) of electricity, of which a MW will be sold to the grid. The facility will also have a distillery plant that can process 100,000 liters of sugarcane ethanol a day.

# Consortium starts raising funds for P15-B Tarlac-La Union expressway

By Osmel L. Lores

THE CONSORTIUM THAT recently won the right to build an expressway route at varying speeds between Negros Occidental and Negros Oriental is now looking for investors.

provisional Bid Provisions outlined the proposed financial model, saying that P15.3 billion of the project cost will be shouldered by the national government, leaving a requirement of P12.3 billion.

However, DMCI Holdings president Emilio Amano said that his company would fund the capital cost by selling at least P1.5 billion worth of "bills receivable" to banks in next month.

At the time, the president of the 18-member Philipine Infrastructure Development Consortium Corp. (PIDCC) said the company was in the process of deciding to invest in capital markets as the primary source of funds.

He said the consortium had already secured commitments from old partners who will help shoulder the cost of the P15 billion project.

He said the consortium had already secured commitments from old partners who will help shoulder the cost of the P15 billion project.

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May 7 to 8 (8:00AM - 1:00PM)  
Human resources are one of the most important and valuable resources. Learn how to manage your HR systems and people in a business-friendly way. Check what you need to have in your HR system to make your business more successful.
- Marketing: Counting Your Eggs & Putting Them in Baskets**  
May 7 to 8 (1:30PM - 4:00PM)  
Marketing is a basic but necessary survival tool for any entrepreneur. Like the ancient story and numerous business transactions, it's important, understood, and the business owner's friend.

### MANAGING THE FAMILY BUSINESS

- Family Business: Building a Winning Team**  
June 15 to 16 (8:00AM - 1:00PM)  
Family business is a basic but necessary survival tool for any entrepreneur. Like the ancient story and numerous business transactions, it's important, understood, and the business owner's friend.
- Management Accounting: Counting Your Business**  
June 15 to 16 (1:30PM - 4:00PM)  
It's not just about the numbers. It's about the numbers that tell you the story of your business. It's about the numbers that tell you the story of your business. It's about the numbers that tell you the story of your business.
- Human Resource Management for SMEs: Getting the Most Out of Your People**  
June 15 to 16 (8:00AM - 1:00PM)  
Human resources are one of the most important and valuable resources. Learn how to manage your HR systems and people in a business-friendly way. Check what you need to have in your HR system to make your business more successful.
- Marketing: Counting Your Eggs & Putting Them in Baskets**  
June 15 to 16 (1:30PM - 4:00PM)  
Marketing is a basic but necessary survival tool for any entrepreneur. Like the ancient story and numerous business transactions, it's important, understood, and the business owner's friend.

### STRATEGIC PLANNING & PROFESSIONALISING THE BUSINESS: BUILDING THE FUTURE OF THE FAMILY BUSINESS

- Strategic Planning & Professionalising the Business: Building the Future of the Family Business**  
June 15 to 16 (8:00AM - 1:00PM)  
Strategic planning is a basic but necessary survival tool for any entrepreneur. Like the ancient story and numerous business transactions, it's important, understood, and the business owner's friend.
- Management Accounting: Counting Your Business**  
June 15 to 16 (1:30PM - 4:00PM)  
It's not just about the numbers. It's about the numbers that tell you the story of your business. It's about the numbers that tell you the story of your business. It's about the numbers that tell you the story of your business.
- Human Resource Management for SMEs: Getting the Most Out of Your People**  
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Human resources are one of the most important and valuable resources. Learn how to manage your HR systems and people in a business-friendly way. Check what you need to have in your HR system to make your business more successful.
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Marketing is a basic but necessary survival tool for any entrepreneur. Like the ancient story and numerous business transactions, it's important, understood, and the business owner's friend.

### REGULAR RATE : P30,300

**Early Bird Rate : P25,300**  
A discount of P5,000 is available for those who register early.

**For inquiries and reservations, call 855-8855**  
Email: [info@ateneo.edu](mailto:info@ateneo.edu)

# DTI, business eye 'Garments City' in Clark

## Move aimed at luring Chinese companies relocating overseas

By Ronald N. Darang

THE GOVERNMENT AND LOCAL GARMENT manufacturers are looking at the possibility of putting up a so-called garment city in Clark for free zone status as the Philippines gear up for companies to China that are seeking relocating overseas.

In an interview, Trade Secretary Juan B. Bruta said he had brought up the concept of a garment zone in Clark during a meeting with the Confederation of Asian Industries of the Philippines (CAIP) held in Hong Kong last March.

Currently, garment factories are spread across Cebu, Cagayan, Bataan and Pangasinan. "The garment industry would benefit from the incentives that only a village-like zone would give them," Bruta said.

Industry players have decided the Garment City in Clark is the supply-chain city in China, which was designed to simplify and make more efficient the operations of garment and textile businesses.

Bruta said he would like to see the Garment City would continue to enjoy incentives as an export zone, and there would also be the obvious advantage of access to the free zone port through the Subic-Clark Delta Expressway, which could cut down the process of shipping to Clark directly.

"The free industrial zone in the advantage of Clark is the presence of Hong Kong-based Lian He Holdings," Bruta said.

"To realize the Garment City concept, Congress had to do part of removing restrictions on additional investments or new licenses, especially those coming from mainland China," he added.

Bruta said he would like to see the Garment City in Clark, which is expected to be the Garmentopolis of the Philippines.

"I told Congress officials of my desire to revive the garment and textile industry especially with the new opportunities that exist in developing in China are giving



BRUTA

China," Bruta said.

He was referring to recently enacted Chinese laws that are expected to result in higher costs for garment firms.

Bruta said the Department of Trade and Industry was studying an order that would establish a unit under the Board of Invest

ments that would be located in the south of the garment industry.

He said the move was partly in response to Congress's request for a committee similar to the Commerce and Trade Report Panel, which was placed on along with the world trade organization that ended in 2005.

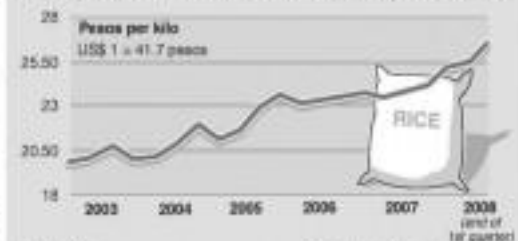
For the industry's part, Congress said that the Garment City would be a free zone with the same benefits as the Garment City in China.

"The only condition is that the government must formalize the Garment City in a law," Bruta said.

"The Philippines is in a long way (in the 100-100) and we need to jumpstart this move," he said. "By 2008, look at the investment to plan two to three years of expansion."

# Philippines rice price

Retail price now between 28 to 30 pesos per kilo levels



Source: Bureau of Agricultural Statistics

# Metrobank ties up with Saudi bank

By David C. Dumlao

THE COUNTRY'S LARGEST bank, Metrobank, has signed a memorandum of understanding with Saudi Arabia's National Commercial Bank (NCB) for a joint venture.

The two banks entered into a joint venture to establish a new bank in the Middle East, with Metrobank contributing 51.1% and NCB contributing 48.9%.

Metrobank has a global network of branches in the Middle East, including Saudi Arabia, Kuwait, Bahrain, Oman, and the United Arab Emirates. The joint venture is expected to be completed by the end of 2008.

NCB is a major player in the area and with this strategy, we can continue to be a major player in the region," said Metrobank executive vice president and international affairs group head Carmelo Arana.

NCB is the largest bank in Saudi Arabia with assets of \$1.1 billion. Metrobank is the largest bank in the Philippines with assets of \$1.1 billion.

Metrobank has a global network of branches in the Middle East, including Saudi Arabia, Kuwait, Bahrain, Oman, and the United Arab Emirates.

# ROUNDUP

## Remit's earnings up

REMIT'S EARNINGS FOR THE THIRD QUARTER OF 2007 WERE UP 15% FROM THE SAME PERIOD LAST YEAR.

The company's earnings were up 15% from the same period last year, which was due to the increase in the number of transactions and the increase in the average value of transactions.

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# Cebu Pac taps Accenture solutions

CEO RICHARD S. SIOGAARD SAYS IT COULD HELP GROW INCOME AND PROTECT VOLUMES OF THE COMPANY'S BUSINESS.

The budget airline intends to do this through one and revenue management solutions supported by technology solutions from Accenture.

"We have 3.5 million passengers last year and this year, we will reach 5 million passengers. Last year we made P100 million in income and this year we are going for P150 million. The first three months have been good as we are on track," Siogaard said.

Siogaard said he was looking for a technology solution to help the airline grow its income and protect its volumes.

"We are looking for a technology solution to help the airline grow its income and protect its volumes," Siogaard said.

60 percent higher in the first quarter of this year compared with the first quarter of last year. The second is revenue, which came up 15 percent higher in the first quarter.

"Cebu Pacific will enter local airline market by 2010," Siogaard said.

The airline's revenue was up 15 percent in the first quarter of this year compared with the first quarter of last year.

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# \$200-M loan to AES OK

ASIAN DEVELOPMENT BANK said it had approved a \$200-million loan to support the privatization of state-owned Manila Electric Co. (Meralco).

The loan is for the privatization of Meralco, which is a state-owned utility company.

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# NOTICE OF REGULAR ANNUAL STOCKHOLDERS' MEETING

NOTICE IS HEREBY GIVEN that the regular annual stockholders' meeting of CEBU PROPERTY HOLDINGS & DEVELOPMENT CORPORATION will be held at Ballroom 1 at the City Sports Club Cebu, Cebu City on THURSDAY, 20 APRIL 2008 at 10:00 o'clock in the afternoon with the following

## AGENDA

1. Determination of Quorum
2. Approval of Minutes of Previous Meeting
3. Annual Report of Officers
4. New Business
5. Election of all Directors and Resolution of the Board of Directors and Management adopted in the ordinary course of business during the preceding year
6. Election of Auditors (including the Independent Director)
7. Election of Auditors and Fixing their Remuneration
8. Consideration of such other business as may properly come before the meeting
9. Adjournment

Stockholders of record as of 18 March 2008 shall be the stockholders entitled to vote at this meeting. As per By-Laws, the Stock and Transfer Books of the Corporation will be closed from 18 to 27 March 2008, inclusive.

Manila City, 24 March 2008

FOR THE BOARD OF DIRECTORS  
RICHARD S. SIOGAARD  
Corporate Secretary

# Gov't boosts drive vs counterfeiting

FROM THE GOVERNMENT'S POINT OF VIEW, THE DRIVE TO ERADICATE COUNTERFEITING IS A MAJOR PRIORITY.

The government is looking for a technology solution to help the airline grow its income and protect its volumes.

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WEDNESDAY,  
APRIL 21, 2004

PHILIPPINE DAILY INQUIRER

**BUSINESS** Monday  
Business Features Editor: Margie Quiroga-Espino

Brother's MicroLine Laser Printers give you the efficiency and low printing cost you need for your home or small business. The compact design lets fit the convenience of small desktop printing with the quality and performance of laser technology. And, Brother's compact laser technology can afford to be much as 40% more efficient than other compact laser printers. And, the compact design lets you fit the printer into your space. When it comes to low efficiency and low cost for home, Brother is at your side.



brother

Brother MicroLine Laser Printers give you the efficiency and low printing cost you need for your home or small business.

Toner Price:

**₱1,490**



Brother MicroLine Laser Printers

# NGOs find new ways to solve old problems

By Michelle K. Rana

**THE DUE TO MAKE THE** Philippines a better place does not fall on government alone. Sharing this responsibility are non-government organizations who do their part, whether in environmental protection or in livelihood and social development.

NGOs' strategies to turn their ideas into social projects are inspired, however, by the perpetual link of funds.

Many many are faced in turn to a shoestring budget, NGOs and other non-government groups could not reach as many beneficiaries as they want to.

Lack of funds hinders plans to turn ideas into projects

To help close the needed funds, the World Bank sponsors the "Building Partners," a financial activity where NGOs, civil society groups, academic institutions and other private firms present their projects for potential funding agencies.

**Project for the deal**

Organizations with the best project ideas during the last round were as much as ₱1 million each, which could be used in limited-time projects.

One of the winning entries was the project entitled "Sustaining Communities in the Urban (Small to Large) to the Home" submitted by Goodwill Industries Service Pro.

NGOs need to



IFUGO farmers will benefit from some of the winning Building Partners projects.



**GREENFIELD CITY: Changing the Sta. Rosa landscape since 1997.**

The green field was once a barren landscape in the southern metropolis, where a city project to urbanize the area and build roads, houses, schools and government, the vision of being the country's new growth center has slowly been realized with the addition of many commercial centers, business districts, residential parks and industrial zones.

Visit the Greenfield City website at [www.greenfieldcity.com](http://www.greenfieldcity.com) or call 02-88888888 for residential, commercial or industrial lot inquiries.

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## It's the people, stupid!

## MAPPING THE FUTURE

FRANCO G. DEL ROSARIO



...you, just without likely get the right person and the only thing you would worry about is putting that right person in the right spot. Values also apply to the difference between a talented person and the right person for a particular company, which brings us under people.

Am I an talented people the "right people"?

During the recruitment, participants will see whether in the "bottom" of the job market. On Day 1, our main focus is on the "bottom" of the job market. On Day 1, our main focus is on the "bottom" of the job market. On Day 1, our main focus is on the "bottom" of the job market.

The "bottom" of the job market is on Day 2 in the main focus. On Day 2, our main focus is on the "bottom" of the job market. On Day 2, our main focus is on the "bottom" of the job market.

Computers must have a plan, a big one, to make sure the right person is in the right place. On Day 3, our main focus is on the "bottom" of the job market. On Day 3, our main focus is on the "bottom" of the job market.

negative attitude in the long run. And even in the long run, the negative attitude is not the only thing you would worry about. It is not the only thing you would worry about. It is not the only thing you would worry about.

What I

Develop a strong sense of being in a special place. For example, if the company is a marketing company, an employee will feel it harder to get it than a marketing company. For example, if the company is a marketing company, an employee will feel it harder to get it than a marketing company.

What I

A talent person can really complete without considering an organizational development project. In a study of 100 companies, only 18 percent of the companies are actually doing an organizational development project. In a study of 100 companies, only 18 percent of the companies are actually doing an organizational development project.

More than that, right people learn by being put in situations that require skills they don't have.

The justification is to why this is not provided often is that it is not management responsibility. The second impact is that it is not management responsibility. The second impact is that it is not management responsibility.

What I

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There are four speakers in the conference who will talk on subjects related to the "bottom" of the job market. On Day 1, our main focus is on the "bottom" of the job market. On Day 1, our main focus is on the "bottom" of the job market.

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gives advice on employee, the question often is why would people want to work for you? They are not sure! There are several things that you can do to attract to them, some smaller ones that appear to provide them with a higher level of satisfaction in their desire for meaning, excitement, flexibility, impact and reward.

What I

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## Costs of wrong people

Firms with many wrong people have more difficulty recruiting and retaining the best and brightest talent. They are also prone to higher customer churn, damaged reputations and diminished investor confidence. These firms also have more difficulty raising new capital.

When the share of wrong people becomes widespread in the company, it takes a business to get back to the line that deals effectively with these situations, then the company slowly starts to get up with talent. Typically, leaders will using personal advice, disempower and demoralize, right people that wage themselves in living with the numbers—then escape.

## Career existence of wrong people

To counter the existence of

## NGOs find new ways to solve old problems

problem in 2007.

Under the proposed project, the daily news alert in Cebu will be updated using sign language to the deaf. It will be updated using sign language to the deaf. It will be updated using sign language to the deaf.

CRSP project manager Clark Duarte. He says the group hopes the project would eventually be implemented nationwide to help the deaf.

CRSP estimates that there are 2,000 deaf in Cebu alone.

CRSP's project entails providing sign language education to people who want to work in news organizations. For the deaf, it's a challenge to get into the news industry.

The project is estimated to cost P1.5 million. It got P5 million from Philippine Press, with the balance to come from corporate funds to be covered by CRSP.

## Cordillera Rice Project

Members of the CRSP have been working on solutions to the problem for the last, a combination of private, state and localities helping the deaf community.



YVETT GARCIA with her sister.

Garcia says Cordillera is suitable for producing organic rice. She says farmers in the region produce only a few for commercial distribution.

CRSP activities include helping farmers develop ways to improve productivity and enhance frequency of their rice production. Garcia says Cordillera is a place suitable for producing organic rice. Currently, the

rice, farmers in the region produce only small volumes of rice for commercial distribution.

Radio-organized farmers will only 25% of the total rice a year as the bulk is consumed by the local market.

With proper technology, poor harvest facilities, and enhanced training on productivity, farmers will be able to make a great living out of producing organic rice, Garcia adds.

In pursuit of organic rice, CRSP implements various activities including skills training and encouraging Cordillera to maximize the income-generating potential of their land.

CRSP says the produce of Cordillera farmers, and their exports, are products in the Cordillera region.

Garcia says a number of farmers quit farming as they are not aware with proper productivity skills and the model facilities. With the efforts of CRSP, some were encouraged to go back to farming, Garcia adds.

But she adds that CRSP needs additional funds to raise the income and productivity of farmers in Cordillera. She says the P1-million grant from the

Peace and Equity Foundation (PEF), through the Cordillera region, Garcia says CRSP will be able to improve productivity facilities for the farmers, and start an evening seminar for the Cordillera region.

The Cordillera region is a part of the Philippine Certification Council of the Philippines.

CRSP adds that the project will also help CRSP produce manuals illustrating the proper farming techniques.

## Rice Health Gainer Scheme

After winning P1 million from the project entitled "Commercialization of the Cordillera Rice Health Gainer Scheme," the Cordillera region is a part of the Philippine Certification Council of the Philippines.

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APRIL 14 - 25, 2008

TRAVEL PERIOD:

JUNE 15 - OCTOBER 15, 2008

(Subject to PNR and purchased Domestic ticket only)

Excludes all taxes, fees and surcharges. Gold supply basic. Other travel conditions apply.

\*Restrictions for one-way Domestic flights to and from Philippine destinations. Tickets purchased on one-way are entitled to free one-way Domestic flights.



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# FEATURES IN BRIEF

## Maximizing PR to sell real estate

With PR risk in the real estate industry and increased competition, developers are driving marketers harder than ever to find unique ways markets here and overseas.

Now, a new course from IMC will provide advice on how real estate PR is used for marketing practitioners who are looking for innovative ways of maximizing their budgets.

The course is called "Maximizing PR in the Real Estate Industry" and will feature: Didi vs. Home Sales in Promotions, Selling in the Internet Market Using New Media, Managing Developer and Property Regulation, Communicating in Times of Crisis, Improving Investor Oversight, Identifying and Managing Key Opinion Leaders and Stakeholders, Social Media, Data Studies, and more.

The Institute of Transnational Marketing Communications (ITMC) is an organization dedicated to providing practical real estate marketing concepts to real estate professionals.

All ITMC courses are conducted by highly experienced and accomplished Filipino and American practitioners who are multi-decade veterans of the real estate industry.

The workshop will be held on April 25, 2006 at the Diamond Hotel on Roxas Boulevard in Manila.

For inquiries, call 832-512222 or +63 917534924 or log in at [www.itmc.com](http://www.itmc.com) or [www.itmc.com](http://www.itmc.com) or send email to [info@itmc.com](mailto:info@itmc.com).

## PLDT, Smart introduce GK to IT age

MANILA (PNA) — PLDT and Smart have introduced a new e-learning program called "GK to IT" to help students in the Philippines learn about the IT industry.

The program is a partnership between PLDT and Smart, two of the country's largest telecommunications companies.

Leading the PLDT and Smart teams in the e-learning program are Tony Yutida, PLDT vice president for technology, and Oliver, PLDT vice president for technology, and several marketing and service executives.

The program is a partnership between PLDT and Smart, two of the country's largest telecommunications companies.

Believed to simply as GK, the program allows for just 10 minutes of the program to be used by all or some members of the community to use the computer as a tool, rather than a hindrance to it, as is the case with P40 per hour. It is the result of PLDT and Smart's continuing support of GK's efforts to develop and develop the country's ability to use the technology to be more productive in the enhancement of their business and computer skills.

The program is a partnership between PLDT and Smart, two of the country's largest telecommunications companies.

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The program is a partnership between PLDT and Smart, two of the country's largest telecommunications companies.

## School aims to become center for social entrepreneurship

MANILA (PNA) — The Ateneo de Manila University is planning to become a center for social entrepreneurship in the Philippines.

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The university is planning to become a center for social entrepreneurship in the Philippines.

## DHL introduces GoGreen Express

MANILA (PNA) — DHL is introducing a new service called GoGreen Express, which is a carbon-neutral shipping service.

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
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








































































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# BUSINESS Monday

EARNING BY LEARNING

## Out-of-school youth, women cut way to extra income

By Tina Arnes-Durbin

**T**ACLORAN CITY—ROMEDIO ESTRABELLA OF Galian, Eastern Samar, knows very well how it pays to learn to cut hair and apply makeup.

She picked up these skills in vocational school, partly because college was not an option, but also because she has always been passionate about making herself and others look good.

Since then, she has built a more than 20-year career on her skills, earning enough to take care of her family. She says with pride that her daughter is following in her footsteps, again earning her first wage as a stylist.

The 22-year-old Angela Christiana Oliva from this city has a similar story.

Oliva started cutting her own hair when she was in grade school. She continued self-performing, as she went through school and liked what she saw in the mirror. Friends who liked her style asked her to cut their own hair, providing Oliva with a steady stream of extra income.

### Marketable skill

She relied on this singular skill in her own cooking years to take her over since her parents could no longer afford to put her in college.

Oliva went through different jobs and businesses and she is now a big stylist in Galian's salon and spa at the five-story Galian Center building here, earning enough to make her consider going back to school.

Galian and Oliva share their stories to encourage themselves, unemployed women and out-of-school youth from their city to learn to cut hair, apply makeup, provide manicures and pedicure services and give hair treatments through the Galian Loans and Earn program of Tacloban Coastal University-Galian Branch.

Mananabo is a firm believer in the power of entrepreneurship, being one herself from before she became mayor of this city, where her husband Alfred is mayor. She put up the salon/spa and still operates the Patis Victoria restaurant in Mananabo, Weyan.

Under the Galian Loans and Earn program conducted with the help of the local unit of the Department of Education, interested individuals can take up the two seminary classes conducted by senior Angela Estraballa and Oliva.

Classes are held three times a week and each seminary lasts about three hours.

### Passion for work

Those who are truly passionate about learning a new skill can start changing for their situation as early as a week. Those who are just in it to make away the time take also longer to complete the course.

"Some become very good at cutting hair after just three sessions and it makes me happy to see their development and new skills," says Oliva in Filipino.

Estraballa says teaching other people learn a new trade makes her feel good about herself and keeps her motivated to do good jobs as a senior stylist.

"I encourage the students to go home and immediately practice what they have learned. They can charge as little as P20 to cut the hair of their neighbors, for example," with Estraballa in Filipino, the local language. In this way, they can help their households earn money."

Century Salon, which has almost doubled its size in less than two years, likewise benefits from the program because it can take those coming out of the Loans and Earn program who show great potential to become good stylists or manicurists.

Galian's Loans and Earn program kicked off its August last year and 150 have received their certificates in cosmetology—which covers manicures and pedicure services, hair treatment and makeup applications—as of mid-December.

### Pilot program

The program was piloted in the San Jose Grand Island and has since expanded to other islands in the province, including Galian.

The second batch of students started their cosmetology classes last April 18 and are just on their way to receiving their licenses. The program has also added courses to include food processing, cosmetology and handicrafts production.

Mananabo has high hopes for the program, saying that it is doing more than just give a job to the out-of-school youth.

They do not just pick up marketable skills, but they also learn before about themselves because they realize that they can do more with the valuable time on their hands.

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**Luxury Motel Connoisseurs**

MONDAY, APRIL 11, 2006

**PHILIPPINE DAILY INQUIRER**

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**BUSINESS** Monday

PHOTO: JIMMY L. SANCHEZ

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# For RP firm in US, doing well means doing good

**FOR THE TLENTOS BEHIND A** driving full-service supercenter chain in the United States, a fast mover from a corporation of "20-Year-Olds" they should give back to the community at home.

According to Andy B. Garcia, former of Agila Foundation USA, the people behind Seaside City have been quite eager to reach out to help via meaningful way.

"I immediately felt that Seaside City was a kindred spirit, not by Filipinos who continue to feel alienated in their 'home country'," Garcia notes in a statement, describing her first meeting with the heads of the retail chain abroad.

Seaside City is the largest Filipino retail chain and full-service supercenter chain in North America.

Since its establishment in 2000, the supercenter chain has opened 13 branches up and down the state of California, from established to 14th branch in San Diego, Riverside last year.

Garcia herself first joined Seaside City from GMA Multimedia, one of the founding partners of Agila Foundation USA (AFUSA), who promptly introduced her to the Filipino local business community.

During her initial meeting with a group in Los Angeles, Garcia notes how the executives, "informed in the discipline of business," asked pointed questions on Agila Foundation's presence for a partnership with Seaside City to undertake this work.

Garcia herself seized that commitment to support the local Filipino-Gila program, which aims to establish computer sites with Internet access in all 6,300 towns of November 2007 public high schools across the country.

When Gila started in January 2001, only 314 of the 5,415 (as of December 2004)



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YICKO Garcia, former of Agila Foundation USA, (left) received on behalf of the Gila program a check amounting to \$10,000, or about P1.3 million, delivered from Seaside City Inc. through California. It is a gift to the Filipino community of Seaside City.

**NOBILITY OF PURPOSE**











**HAVE A GOOD DAY!**

"In times of turmoil, go to a quiet place and concentrate because in that silence you will find God. Whenever you need something, He will deliver it. But the question is, do you trust that He will?"

—Basilio Maras, choreographer

Editor Theresa Nolasco San Juan

Any feedback? Editor Lito B. Zubeta

Website: www.inquirer.com.ph

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 or email at [inquirer@inquirer.com.ph](mailto:inquirer@inquirer.com.ph)

# It's a dirty job and a Pinay's got to do it

By Roldan A.G. Ogpin  
 Contrib Writer

**T**INA BERNARD is a sumptuous soft-spoken Pinay who will look like the just graduated from college last year and maybe teaches kindergarten. We might be surprised to find out what she really does.

Tina's job is to find ways to show down the decay of historic-building materials. As an architectural conservator working on historic buildings, she makes it her goal to preserve the lifespan of a material for the very long term (as long as possible).

It is a fascinating, philosophical situation to many ways, but Tina's concern is really the future.

"To many here you look up at a building and you see its prominence, its solidity, even eternity. And then you start peering into the very materials the building is made of: stone, metal, concrete, glass and you begin to see the microscopic signs of decay."

A lot of the buildings Tina deals with are made of various kinds of stone. The damage to these materials is all about the effects of nature and time, helped along by a lack of maintenance. Over time, building materials will inevitably degrade, starting on a micro level, before becoming apparent to the naked eye. Conservation materials help by undergoing thousands of cycles of stress.

## Only 10

One such stone is used in effacement cases, that's a word, which is soluble under damaging the pores of the stone. As the stone expands, they physically force open the pores of the stone, which eventually leads to damage. These stones eventually eroded as powder and begin to crumble. On a micro level, another cause caused by water leads a network in the stone to surface over time into an old day.

"People ask me if my job has a lot to do with lobbying, or understanding architecture history is down. All of that—the decisions about what to work on, and the artistic and historical value of the structures—have already been decided when they call me on the scene. All that is the work of the New York-based American Conservation, or of the private owners. We're called to figure out how best to fix the damage."

"AC" is the first firm to work for the Integrated Conservation Resources, Inc. (ICR), based in New York City. Historical preservation of building materials is a relatively new and as yet uncharted field, covered by only 10 other such firms in the US. Tina earned her Master of Science in Historic Preservation from the University of Pennsylvania, which is ranked the top program for the field in the US.

When a historic building starts to fall apart, ICR is called in to diagnose what is causing the damage and determine how to fix it, preferably in a way that maintains the architectural and material integrity of the structure. They might also be called upon to determine how something looked originally, such as decorative paint or if there was a fresco beneath the current wall, or to make replacement materials look old to match the existing materials.

"It is of people I met (during her master's in Munich) had this impression that it's such a glamorous job, you know, restoring historic and architecturally significant buildings. Times when there are reports of their

PHOTO BY JIM



CHARACTERISTIC part of a historic building.

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BPI SA's 2007 Best Mortgage VP Catherine Yap, BPI Macro General and President Marlene Salazar, Jr. (center) at the 2007 Best Mortgage VP Award ceremony. (BPI Family Savings Bank)



2007 Best Mortgage VP Award ceremony. (BPI Family Savings Bank)

2007 Best Mortgage VP Award ceremony. (BPI Family Savings Bank)

2007 Best Mortgage VP Award ceremony. (BPI Family Savings Bank)

## BPI Family Savings Bank Honors Its Top Brokers in Metro Manila

**W**hen it comes to giving its business partners the chance to display their record-breaking success on Olympic night, BPI Family Savings Bank says there's still just recently, BPI Family Savings Bank (BPIFSB) celebrated another phenomenal year with its annual Broker Awards on a sparkling Olympic-themed night. It was hosted by its two-time sports laureate Mar Salazar with the guidance of country Mr. Gloria Macaraig.

The extravaganza jumping event which was held at the Rockwell in Makati City was aimed at giving recognition and rewarding brokers whose banking loan portfolio reached another record high in 2007. Needless to say, the recognition night ran, spectacular from beginning to end.

The evening event was led by BPIFSB President Marlene Salazar, Jr., VP for Marketing, Nita, Clara and Wilfredo.

Mortgage Head VP Catherine Yap, Macro General and President Marlene Salazar, Jr. (center) at the 2007 Best Mortgage VP Award ceremony. (BPI Family Savings Bank)

The recognition night also served as the venue for the launch of the 2008 Broker's Credit Rewards Program, aimed at the 2008 for the 2008. Since the 2007 year, the rewards program was introduced and further improved to strengthen the relationship with its



Guests during the event include country Mr. Gloria Macaraig and Marlene Salazar.



BPI SA's 2007 Best Mortgage VP Award ceremony. (BPI Family Savings Bank)



BPI SA's 2007 Best Mortgage VP Award ceremony. (BPI Family Savings Bank)



BPIFSB's 2007 Best Mortgage VP Award ceremony. (BPI Family Savings Bank)

## and in the Provincial key cities

broker partners. It offers exclusive quarterly bonuses as long-term incentives with the President which are based on the broker's sales. It also offers cash and prize incentives for every housing loan volume booked. It holds quarterly get-togethers to reward top performers and recognize and at the same time, the brokers get a chance to win exciting prizes in the raffle draw.

The brokers also get a chance to be a member of the prestigious President's List, the elite club of BPI Family Savings Bank's Brokers Circle. Finally, the top 25 brokers of the year are grandly recognized and generously rewarded.

After the highly successful and memorable launch in Metro Manila, the grand self-run followed in the key provincial cities. The provincial awards were hosted by BPIFSB's regional leaders - Managers, assistant officers, Chief Branches.

To expand the branches' own high energy all throughout with special thank you letters to the award and the much-awaited highlights of the evening.



BPIFSB's 2007 Best Mortgage VP Award ceremony. (BPI Family Savings Bank)

the evening of the top performers, BPIFSB President Marlene Salazar, Jr., Macro General and VP Catherine Yap, Macro General and VP for Marketing's Marlene Salazar, Jr. and VP for Provincial Development's Marlene Salazar, Jr. presented the awards to 75 top brokers in personally award the top brokers in each area.

Notably, in addition to the overall provincial award, the top performers in the annual award category.

This year, BPI Family Savings Bank aims to be the best in superior service programs. Early, the provincial event in Metro Manila and the culture in key provincial cities give such and everyone at the same time and determination to go for the Gold in 2008.



BPIFSB's 2007 Best Mortgage VP Award ceremony. (BPI Family Savings Bank)



BPIFSB's 2007 Best Mortgage VP Award ceremony. (BPI Family Savings Bank)



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BPIFSB's 2007 Best Mortgage VP Award ceremony. (BPI Family Savings Bank)



BPIFSB's 2007 Best Mortgage VP Award ceremony. (BPI Family Savings Bank)



# Torres opens 'Spotlight Dilemma' at Hiraya



"COOL Green," by Tsung Tsun-tsun Torres

**T**ASTING TORRES Torres opens an oil-painting exhibition, "Spotlight Dilemma," on April 26.

This mood then creates the quiet energy that dominated "Domestic," Torres' previous work.

The artist gazes at a story in the mental tradition of the late artist. The insubstantial Japanese aesthetic now shines in the quiet attention, and has found reason to make a home. The Palace of the Moon.

Being an artist whose experience without brightness, how into the struggle with being in the spotlight?

This is the main story of "Spotlight Dilemma," which explores the culture created by the artist's imaginative imagination, and defined on it words by Angelo R. Torres.

spices a delicate quality not only of passion, but also of freedom, which is an obvious influence on Torres' work. The show is a single-artist gallery, but it addresses the artist's world.

Supported by Torres' work, "Torres" shows it at Torres' gallery, the artist's work of "Palace of the Moon" and early 1990s film.

Underneath the appearance of his paintings, the artist's work is being shown, the artist's work is being shown, the artist's work is being shown, the artist's work is being shown.

"Spotlight Dilemma" runs to 30 days, gallery, 300 US Ave., 1000, Manila. Call 5233333. E-mail: [torres@torres.com.ph](mailto:torres@torres.com.ph) or visit [www.torres.com.ph](http://www.torres.com.ph).



CHEN Milado, Member Javala and Arif Torison, CCP's artists team behind Earth Day celebration on April 22

## Artists pay tribute to water on Earth Day

By Ananda M. Guevarra  
Contributor

**THE** 2006 PHILIPPINE WATER beyond the Dragon Boat? In China during the old days, a festival to protest against corruption in government toward to down itself in the lake. But the dragon came in his name.

and then is how, for some reason, the Dragon Boat came into being, and why there is an international dragon boat competition every year.

The legend of the Dragon Boat was told during a prize water ceremony along Manila Bay held while showing, showcasing, having members of the Philippine Dragon Boat Team (winners of gold medals in Australia and Thailand) entered the world of the 2006 Manila.

"In my opinion, we would like to think that the dragon came to the rescue of the environment," said Chen Milado, executive director of the Cultural Center of the Philippines.

This year's event was held to honor the activities for Earth Day, April 22.

The theme this year is the importance of water in our lives, and the need to protect, conserve and reuse this essential resource.

One of the highlighted activities is a "boat race" sponsored by Milado, a Dragon Boat regatta participated by 100 members of the Philippine Dragon Boat Federation. This will start at 9:30 a.m.

In the past year, CCP president Ananda M. Guevarra said "CCP has been going into environmental, natural, and we believe that an end to the use of weapons in the environment, especially in the environment."

### Chants and Musings

The opening ceremony at 7 a.m. will feature a choir by the CCP Chorus, and songs by the Philippine Dragon Boat Federation. The CCP Chorus, which has become a kind of community for the people, will sing in their own way in the song. They have been singing and singing for the past year.

A fireworks by Paul Morales will be presented.

Employees of the CCP and its neighboring institutions will undertake a cleanup of the Complex grounds. National and local government agencies, and non-governmental organizations, along with representatives from Singapore (an island state which has achieved success in managing its water resources), will clean up the Manila Bay area surrounding the Complex.

The day-long activities will also include an exhibit on water being shown paintings by artists. The exhibit will be held at the CCP, a photo competition, a screening of films on the environment, and a showcase of contemporary and traditional art featuring on water. It will be demonstrated by an artist group.

"Our audience engaged water as essential, as well as their lives," he said.

The evening will be capped by a light and sound spectacle in front of the CCP.



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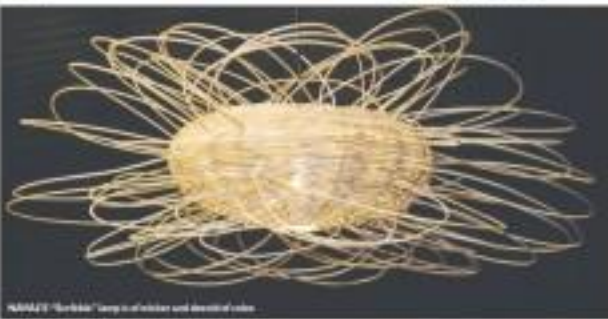












MANILA: 'Barkula' lamp is a tribute to traditional wooden carvings



MANILA: A recent piece of designer paper lanterns

# Manila FAME goes lean and green

Text by Alex N. Noyes  
Photos by Jim Salas Paredes

**A**S THE ANNUAL BUREAU OF LANDmarks Manila 2010 International event unfolded, it unfolded in green. As much as the event honored the city of appeal to farmers and housewives of sustainable and ecofriendly materials, it also celebrated the city's green design.

"We always have a green design," said the Manila, deputy executive director of the Bureau for International Trade, Commerce and Manila (BICM), the event's organizer. "With a Green Design, we're also showing our green and better ways to sustain our products economically while also protecting the environment and the design process."



Agust looks over the table. (From left to right) Agust, a local manufacturer, and a local designer.

Agust looks over the table. (From left to right) Agust, a local manufacturer, and a local designer. Agust looks over the table. (From left to right) Agust, a local manufacturer, and a local designer.

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MANILA: A recent piece of designer paper lanterns

MANILA: A recent piece of designer paper lanterns. MANILA: A recent piece of designer paper lanterns.

MANILA: A recent piece of designer paper lanterns. MANILA: A recent piece of designer paper lanterns.



SPEEDY Craft uses wood with weather-resistant paint to create a unique lamp

## 'Sequels' is the best of Next

Such is the mystery of the BookWorld

By Paul S. De Rosa

**W**HEN "THE FIRST AMINE" came out in 2001, readers were stunned by the book's playful inventiveness, especially by its author, detective novelist John Lutz. Now, the sequel novel is jump into books in the anything-but-a-series novel, as an agent of the future.

Lutz and Lutz, joined by the author of "The First Mine," have returned with the sequel "The First Mine." Lutz and Lutz, joined by the author of "The First Mine," have returned with the sequel "The First Mine."

Lutz and Lutz, joined by the author of "The First Mine," have returned with the sequel "The First Mine." Lutz and Lutz, joined by the author of "The First Mine," have returned with the sequel "The First Mine."



The book cover for "The First Mine" by John Lutz and Paul S. De Rosa. The book cover for "The First Mine" by John Lutz and Paul S. De Rosa.

## New book tackles the art of Fred Ramirez

**PHILIPINE RAMIREZ** will tell us about the life of the artist through the art in a book that is a collection of his work. The book is a collection of his work. The book is a collection of his work.



## *Spiral* SPINNING @ 2 to a Brand New Condo

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## Companies need 'coaching' too, best-selling author says

Coaching can transform a firm into a feedback-open and performance based culture

By **Cesar E. Macías**  
Contributor

**P**ICTURE AN ORGANIZATION WITH people who are committed to always give their best without fear of failure, one where each member's thoughts and ideas are valued and treated with respect and compassion, where work becomes fun so that results are consistently achieved and sometimes even exceeded.

Though it may seem like something out of Utopia, it is something that can be achieved by any company as long as "culture of coaching" is practiced by everyone involved.

Matsumoto speaks and writes Thai as  
Cass knows the perfects. The author of

the best-seller "The Heart of Coaching: Creating Coaching Culture for Outstanding Results." Gross was in Manila recently for book-signing sessions at PowerBooks Greenbelt and a two-day seminar at Thomas Manila on "transformational coaching," organized by the Institute of Training and Development (ITS).

Crowe explained that the nature of coaching could best be described as "non-intrusive-driven," turning the workplace into a more lively and spontaneous environment.

Coaching, he said, is a healing process, and enabling process that develops the capacity of people to solve today's business problems. If manager or leader must reach people's spirits and vicariously what deeply



(Clockwise from top left) *Chavez* at a book signing at the White House; *Chavez* and *Obama* at the White House; *Chavez* and *Obama* at the White House; *Chavez* and *Obama* at the White House

success is them. The leader's interest, therefore, changes from "the loss of people" to "the search for people."

### Discussion

"It's like a study of reacting as a strategy that takes people from point A to point B," Gross said. "It is a field of management practice that can transform an organization into a performance-based and feedback-rich culture."

Green is a veteran in organizational development and has worked as a consultant and engagement leader for the last 20 years in small and large companies going through strategic change and culture alignment. Before founding Green Consulting in 1997, Thomas was vice president of Human Resource Leadership for six years.

He's an expert on various areas: building coaching cultures to support high performance; leadership development; coaching skills; high-performance team-building and group facilitation. He has authored several books and co-authored several research instruments.

Email the author on demand@trulio.com

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*Truth text poetry winners known*

**THE FLEMING OUTLIT** (H. Thorndike, Inc. BTT) announces the fourth and final work volume of "Kareem Me in Excitement" (Wax for those who find it more exciting).

The jury was chaired by Medford Justice for Language Vigilante S. Almaris and composed of Eric Madrona and Jose Guerrero.

The winner was Henry Cisneros's poem. The jury said they chose it for its subtle indictment of contemporary social corruption and rebellion toward the times.

Maya events be in 'yongasali  
be most teaching without  
by hope in 'yongasali report  
Limping 'yongasali report  
—David Thompson

These white institutions  
Did he say something  
About the history of  
People's power in communities  
Disseminated my information.  
—Arthur C. Jernigan

Kimberly: "True Lady,"  
 When summer days are  
 warm and sunny and  
 taking my "Giddy!"

Ang dila ng manggagaling  
Kasag sa kasalanan,  
Mamuhay ng damayan  
Pabalitang pagpapaliy.

Also sang young Bengalis,  
 I sang like a bird when I was little and  
 May you, America, Latin  
 Preserve all that I love.

—Jorge Caceres

Thousands of sensors are visible via IMX wireless technology from as far away as Hong Kong and Oman. Mitsubishi's master operations are via a small

The month-long "Summer Isle to Sacramento" series of rallies includes Darts to the Sea, Just Bubb, Beach House, Road Family and Adjacent Airscape (this week), Germanic Elements, Monte C. Loret, Road Family, Strands Conscience and Alexander Henry Foundation (next week), Virginia B. Diamond, Beach House, Beach Conscience, Road T. State and Monte Germanic Elements (third week), and Planet Conscience, Arthur Conscience, Jerry M. Asplund and Road T. Beach (fourth week).

On April 28, they will be honored by the FIT in an awarding ceremony to be held at the College of Arts and Letters, University of the Philippines, Diliman, Quezon City.





**SHREY'S PETS**

**BY ROBERT HUGHSON**

**A LUPIN**

**BY JILL HUGHSON**

**FUDROO**

**BY INGLAND DATING/STAMPING**

**POSSAD BABY**

**BY THE JUNGLE**

**WINE COMEDY**

**BY STEVEN HUGHSON**

**GRAVEL**

**BY JIM COWIE**

**SALAMIN**

**BY GABRIEL PEREZ**

**BABY BLAZE**

**BY JIMMY SCOTT**

**ATOMIC AND WEEDY**

**BY LISA GIBBELLAND**

**LOVEHOMES**

**BY ELIZABETH CHICKLE**

**KICK MACHINE**

**BY FRANK JORDAN**

**SEN**

**BY DANIEL WILTON**

### DAILY CROSSWORD

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### HOROSCOPE

**BY FRANCIS DAME**

**YOU BORN TODAY:** You are a... (text continues with horoscope details)

**1. Aries** (text continues with Aries horoscope)

**2. Taurus** (text continues with Taurus horoscope)

**3. Gemini** (text continues with Gemini horoscope)

**4. Cancer** (text continues with Cancer horoscope)

**5. Leo** (text continues with Leo horoscope)

**6. Virgo** (text continues with Virgo horoscope)

**7. Libra** (text continues with Libra horoscope)

**8. Scorpio** (text continues with Scorpio horoscope)

**9. Sagittarius** (text continues with Sagittarius horoscope)

**10. Capricorn** (text continues with Capricorn horoscope)

**11. Aquarius** (text continues with Aquarius horoscope)

**12. Pisces** (text continues with Pisces horoscope)

### CONCEPTS SUDOKU

**By Dave Olson**

**Difficulty Level: ★**

6	2		9	1	5			
8				6			1	
						6	3	
9			5					3
5	1	6		2		9	7	
7			4					6
	6	7						
		5		7				1
			8	2	1		6	5

**HOW TO PLAY SUDOKU**

Fill the grid so that every column, every row and every 3x3 box contains the digits 1-9.

**Answer to previous puzzle:**

5	4	6	7	3	1	2	8	9
2	6	1	9	5	4	8	7	3
7	6	3	1	2	6	5	4	9
8	1	4	7	3	9	6	5	2
6	2	5	6	1	7	3	4	9
3	7	5	4	8	2	9	1	6
6	3	7	2	4	5	1	8	9
1	5	2	6	9	8	4	7	3
4	9	8	3	1	7	2	5	6











## MIND



Dr. Robert L. Silver

[illegible][illegible]

Points graduated from a common high school to be raised to see how far each day, small language lessons with a mission, academically. He considered the world as he reached his father's hand the first in the morning, like a star of the Iglesia in Latin faith and is possessed of a discipline and an outlook to succeed beyond of him.

After a year's service, I told him to choose whatever university he wished to enter. He chose FNU without any prodding. He had visited various schools but found the serenity of the FNU campus, the kindness of the students, and the acceptance of his faculty. When he



legs, the delightful dinner...never  
always simple but delicious. It was  
refreshing to take a young man so  
for my wing without the churning  
gratitude or feigned devotion  
that many so lack (lots of guys  
think so).

Barnes mastered the university's electronic library and developed strong friendships, ready users of the network advantages known. In his senior year, I offered to help find on-the-job-training from Finnish who had companies but he declined and got it himself. I guess he still used little or no help when he puts out three poundings the money for his first job. FIJ has students that want.

For many of the graduates, the diploma that day, seemed really to take a weight off their shoulders and become the backbone of a good society we currently need. For them, the first in his family line to graduate from college, poverty is no longer his burden.

After his graduation, I went to myself to the American cemetery in Hanoi. My mother/lover is not buried there but I remember him sitting in that camped place. I thought about how he got his lucky break, in the 1950s.

Had, having graduated from high school, left his poor Hungarian town and boarded a ship bound for California. He worked the length of that same road, depending on the harvest, picked up

pick up north and vegetables down south. But he warned as he left in green village.

One day while praying in church hoping to find some way to go on school, a priest named Father Anthony approached him, heard his need, and introduced him to a professor friend at San Francisco State College. The professor, who was disturbed, agreed to help find through college is reason for being his excitement.

My dad's life changed with that diploma. Forever changed in the print. Dad made me middle name "Bartholomew." And while growing up, he never made me forget to pass on the "back" to someone else.

Had he had more time, he would have been proud to see his "buck" continued through future and even more so through HBL. Dr. William Byers, HBL's founder, started the school as a night college for adults wanting to go to college and obtain a diploma.

Shane's never path and future are set. My father's dream to pass on his "body" has been fulfilled. And with the venerable university's 50th commitment, a founder's state-archetype.

Jukka Järvelin is a teacher of gymnastics, an education reform organization which values academic achievement based on children through teacher training.

CLFU's award-winning researchers

The INELAP-ISH and Development Center (IDC) at Our Lady of Fatima University (OLFU), has received proposals for and conducted at more than 500 workshops since it was established in 2003. Research papers were submitted for topical and interdisciplinary courses and selected awards from various institutions. The paper "Attitude Of the Ignitee Given Birth" by Polynephicite Positively Conscience with Positive Cause," by Inelapine, was first prize in the 19th Philippine Society

Medical Biocology (MBIO): annual convention. It was first presented at Riyadh, Saudi Arabia. The center, established to motivate students and faculty members to submit research proposals for funding, is headed by Director Pamela A. Nallamilli, MD, FRC, who is the center's Joint Nurse, FNP, PhD, assistant director and dean of the College of Medical Technology. Interested researchers may call (202) 332-0630.

#### Milam's program on sales

**MISSISSAUGA** Colleges Department of Psychology is offering one-day certificate programs in Fundamentals of Gerontology: Production and Distribution, May 12-13, 9 a.m.-4 p.m.; Dr. Milton Thomas (2007) format. The program will cover aging, demography of the Western elderly adult, socio-economic status of devel-

ingest, hydrate, and increasing of oxygen, bio-medical aspects. \$1. Price per box is \$45.00. These are all regular before \$49.00, will get a 20 percent discount. Senior citizens get an additional 20 percent discount. Call 800-693-5528 11342115, e-mail [medalliance@info.gov](mailto:medalliance@info.gov), or visit [www.info.gov](http://www.info.gov).

## UP LAY HOMEWORK

UP Law '02 learned recently that UP Law Grad Alumni Homecoming at the University of the Philippines College of Law in Diliman, Quezon City, **Keptas 3.5 Purokayawang** speaker. Class '02 undertook the P5.5-million project of renovating the college's **William Taft**. It also produced the first college **table book** about the college, "UP College of Law & Its History" as part of the celebration of the college's **centenary** in 2011. The data also organized a series of **sporting events**.



CEU Malaga is number 1 in Region 3

**QNTM:** *Yorker University Maizes* ranked first among Central London universities and colleges in the Allied Medicine Entrance Examinations. Passing rate for pharmacy was 64 percent, nursing, 85 percent.

and chemistry, 100 percent. The Philippine Board of Pharmacy and the Professional Regulatory Commission presented in 2007 a diploma of excellence to the Pharmacy department for being second only to the University of the

Philippines (23). Male students' passing rate in the nursing exam was higher than the national rate of 48 percent. San Jose graduate Dr. Beverly Jane Sumilar was in the top 5 in the Ocular exam.



**O.B. MONTESSORI STUDENT IS CONTEST RUNNER-UP**

**Shika Ji Dae**, clinical management specialist of O.S. Hanscom College, was first runner-up in the recent National/State level Competition at the ICAH, Chungcheong. The competition, part of the annual Japanese Mingeo Festival, aimed to encourage cultural creativity among Filipinos through the use of indigenous Filipino ingredients for the Japanese kaisei rice. O.S. Hanscom College offers Bachelor in Food Management, Bachelor in Early Childhood Education, and Proficiency Course in Hanscom French Education. For admission is ongoing. O.S. Hanscom College is at P.I. Bicolandia St., Greenfield, San Jose, 7209 (02) local 246.

## Enquire on open education set

**PHILIPPINE COMMISSION**, in collaboration with **Andrius University Law School** and **Vital Foundation Inc.**, presents the **Philippine Open Education Forum** on "Are We Ready anywhere for We?", April 22, 8:30 a.m. - 4 p.m., at **Andrius University School**.

**Law in Family City:**  
The forum will discuss the strength of open education, how it can be applied to the business world, and how it can be applied to the legal world.

#### NET ALUMNI ASSOCIATION INDUCTION

Vis President Neil de Castro Jr. indicated his office now utilizes the University of the East Medical Association Inc. (UEMA). The new officers are Prof. Henry L. Combariza, president; Edgar Arellano, vice president; Jeremy D. Cox, secretary; Joseph H. Hubert, treasurer; Joseph W. Wilson Jr., Secretary, public relations officer; Norberto Vicks Reyes, auditor; Col. Renato S. Chan, business manager and directors Milagros Rodriguez, Ferdinand Figueroa, Dr. Brenda S. Day and lawyer Rosario S. Bernabe. Just L. Banchero Sr. is advisor. De Castro was named one of 10 outstanding alumni of the UEA's 10th Foundation Anniversary. Commencement in 2004.

### Executives' choices

**MA&P** has business opportunities and assignments nationwide. **MA&P** is globally oriented MGR and P&C in Management/Political Economy. They include: **Remediation** (Paci, president), **Chemical Manufacturing** (Cao, **Asian Tex Inc.**, chair-CEO), **On-site/Off-site** (Corporation), **Michael "Miller" Hansen**, chair-CEO, **Michael Coates** Port Terminal and **Henry Byrnes**, **Toyota Manila Bay (JME)** is at the **Red Station International Tower**, 1081 **Metropolitan Avenue**, **San Antonio Village, Mukati City**, **IN 466200099**, e-mail **top@maandp.com**, fax **80027541**, website [www.maandp.com](http://www.maandp.com)











To the seventh power

Downloaded At: 11:53 11 September 2009

composed of key officers. Gender has never been an issue in deciding what to air and what not to air. Our president (Pulpe himself is a gentleman, even if he is surrounded by knaves

most likely, breathing down his neck, we manage to arrive at the best decisions. If what you want to ask is, *Am I crazy?* The answer is no.

**Ma R. Hwang:** There are also differences at the different levels, not only in entertainment but also in News and Public Affairs. Having more women should result more mutually trust and benefit.

**Chy Barthelme-Lane:** There's a big chunk of our target audience is female, we find that we are able to connect with this group and it helps us to get our message out.

Lizbeth G. Rosenthal is programming, on-down-of female issues help because we no distant the likes and dislikes of women.

Is there a tension's note in national policy  
Evolutionary?

ABA: Technically there's no equivalence of male and female votes in the programming.

MFN: Important decisions are made not just by one person, but by a body like a team. Management listens to everybody. All of us have direct access to the president. One can enter his office at any given time. President's visit? It's not a matter of courtesy, but that's what it is.

[Duke: Well, you could say that, but only because most of the decision-makers are women. However, decisions do not necessarily favor one gender over the other.]

1992: November 1 (continued)

2004 Every citizen can effectively act on

# POWER PLANT

CINEMA

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<b>THE OTHER BOLETS</b> <b>ORU - PG-13</b> 2:30, 5:00, 7:30, 9:30	<b>SUPERHERO MOVIE</b> 12:30, 2:30, 4:30, 6:30, 8:30, 10:30	<b>FORGOTTEN KINGDOM</b> 1:10, 3:40, 6:10, 8:10, 10:50
<b>36 MINUTES</b> <b>R-13</b> 1:00, 2:30, 4:00, 6:30, 9:30	<b>HIM'S BEANS - G</b> 1:40, 3:50, 6:00, 8:10	<b>STREET KINGS - R-13</b> 12:30, 2:30, 4:30, 6:30, 9:30

rents a low-cost liability to Cinema with-out their lock-in

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**A SUPER ROADSHOW PRESENTATION**

**JACKIE CHAN**  
**ET LI**

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 COMEDY  
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**MANDARIN CINEMA**

[illegible]

HEROES AREN'T BORN,  
THEY'RE BUILT

IRON MAN  
THE MOVIE

IRON MAN

IN THEATERS APRIL 30

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**ARMOR: A Flaw "jewel-like Future."**

sexual politics affecting his or her response

**QEL:** GSN 7 is an equal opportunity employer and company policies are established objectively. When it comes to programming, I guess you could say there is a woman's room since there are a lot of women present in programming meetings.

**NOTE:** Our values or opinions are not read as a woman's or a man's vote or opinion. It's taken as the vote or opinion of a responsible member of the university's management.

How would you like the network to be pay advertising like public?

YES, We strive to give the best in programming and, of course, public service. This is accomplished by being occasionally creative in the north and South of Illinois.

**MIA:** Japanese means: year to learn. We want to be one with the people in all aspects of their lives. We want them to make us a part of their everyday lives—in joy, sorrow, laughter and tears.

**DLA:** That the network is robust and loyal; that it's a good source of high-quality content and credible news information; that it's innovative and creative.

**Wife:** Clearly how it's perceived now—responsible and expensive to choose. I was in a supermarket one weekend and a lady came up to me and said "I'm a Japanese and proud of it." That was heartwarming.

**BBC:** As a network that adheres to its core values as a company that serves its viewing public and clients only the best on the Internet is possible.

**ERL:** At the family that we are, I know how people take being a Japanese to heart. So like them to feel the friendly and helpful culture that we try to cultivate among the officers and staff.

LOR: For most foodbank users, there's no stigma. I see no stigma. I see no hierarchical organization... honestly serving the public.

Do you think there should be more female network executives?

**Q24:** To me, greater isn't a big issue. What's important is the capability to execute the job.

**DEB:** It doesn't actually matter.

**WVG:** I am a need for excellent curators: people, male, female or gay. We will always have a need for them.

BBB: I agree. But it also depends on the nation's requirements. For example, engineering is male-dominated because of the nature of the task. But I think there are other sectors that are not handled by women.

**Q14:** I think having more women executives is a good thing. But beyond this, it's really the skill-based work of companies that makes a company successful.

14.00) Obviously, there are already a lot well known names but if there would be more.

[tfrc@lisp.seminars.jp](mailto:tfrc@lisp.seminars.jp)

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